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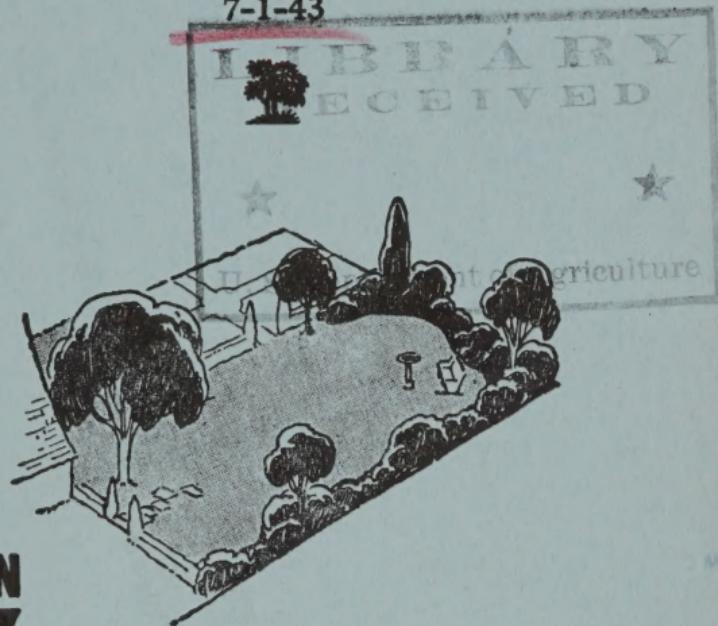
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STUART'S LANDSCAPE AND FRUIT ADVISERS

PRICE LIST - 25 O

7-1-43



*Everything for the
Victory Fruit and
Flower Garden*

"Blue Ribbon Quality" Nursery Stock

Established 1852—Over 90 Years Experience



C. W. Stuart & Co., Inc.
Newark, New York State

Price List Index

All classes of Nursery Stock are in the same sequence in this Price List as in our Colored Plate Book. Bargain Groups are scattered throughout this Price List following prices for the individual items.—Example: Flowering Shrub Bargain Groups follow prices on Flowering Shrubs.

Page	Page
Apple Trees..... 27	Narcissus..... 25
Apricot Trees..... 32	Narcissus Bargain
Asparagus Roots..... 33	Groups..... 25
Blackberry Plants..... 32	Nectarines..... 32
Boysenberry Plants..... 32	Ornamental Lawn Trees 9
Baby Roses..... 6	Peonies..... 21
Cherry Trees	Peony Bargain Groups .. 21
Sour..... 29	Peach Trees..... 28
Sweet..... 30	Peach Bargain Groups .. 28
Chrysanthemums..... 23	Pear Trees..... 30
Currant Bushes..... 33	Perennial Plants 18-19
Cannas..... 12	Perennial Bargain
Climbing Roses..... 13	Groups..... 20-21
Crab Apple Trees..... 32	Plum Trees..... 31
Climbing Vines..... 8	Prune Trees..... 31
Dahlias..... 12	Phlox..... 22
Dwarf Pear Trees..... 30	Quince Trees..... 32
Delphiniums 22	Raspberry Plants..... 31
Everblooming Roses. 14-15	Rhubarb Roots..... 33
Floribunda Roses..... 6	Rock Garden Plants. 24-25
Forest Tree Seedlings .. 10	Rock Garden Bargain
Flowering Shrubs . 2-3-4-5	Groups..... 25
Flowering Shrubs	Roses: —
Bargain Groups..... 5	Climbing..... 13
Flowering Hedge Plants. 7	Tree..... 15
Flowering Lawn Trees.. 9	Floribunda..... 6
Gladiolus..... 11	Baby..... 6
Garden Iris..... 11	Rugosa..... 6
Gooseberry Bushes..... 33	Everblooming..... 14-15
Grape Vines..... 29	Rose Bargain
Grape Bargain Group .. 29	Groups..... 6-16-17
Hedge Plants..... 7	Shade Trees..... 10
Horseradish Roots..... 33	Shrubs, Flowering 2-3-4-5
Iris..... 11	Shrub Bargain Groups.. 5
Lawn Trees..... 9	Strawberry Plants..... 34
Lilies..... 11	Tree Roses..... 15
Miscari..... 25	Tulip Bulbs..... 25
	Trees,
	Lawn and Shade ... 9-10
	Vines..... 8
	Weeping Lawn Trees... 10

Terms of Sale

- All Nursery Stock Orders will be shipped to customer by freight mail or express depending on size and weight, each customer to pay shipping charges and remit to our home office in Newark, N. Y., within FIVE DAYS after arrival at shipping point.
- On Freight or Express Shipments, customer pays the Transportation charges upon arrival—such charges are usually 40c to \$1.50 depending on the size and the weight of the order.

On Parcel Post shipments a postage and insurance charge is included on customer's invoice as follows—1st and 2nd zone, 15c—3rd zone, 20c—4th and 5th zone and up, 25c.

Free Nursery Stock Given Customers To Cover Transportation Charges On Each Order Of \$5.00 Or More

- One Item (our selection) included Free with orders between \$5.00 and \$25.00.
- Two Items (our selection) included Free with orders over \$25.00.

Perennial Orders Shipped Separately By Parcel Post

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures delivery in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Collect Cash In Advance On Orders Of Less Than \$5.00

No advance payment is required on orders of \$5.00 or over. Due to the War Emergency, shortage of help and the work involved in handling small accounts, orders for less than \$5.00 must be sold for cash, to be paid by customer at the time the order is booked.

Order Not Subject To Cancellation

Customer agrees to his contract as follows:—"I understand that this stock is reserved for me immediately and I AGREE NOT TO COUNTERMAND THIS ORDER."

Time of Shipment

FALL SHIPMENTS are usually made during OCTOBER and NOVEMBER—SPRING SHIPMENTS are usually made during MARCH, APRIL and MAY. However, shipment of an order at any specified time is not guaranteed because of weather and other governing conditions over which we have no control.

HARDY, TWO YEAR, FIELD GROWN

Flowering Shrubs

For Fall or Spring Planting

Approximate height at maturity is indicated by the following symbols:—

- "VD"—Very Dwarf, 2 to 3 ft.
- "D"—Dwarf, 3 to 4 ft.
- "MD"—Medium Dwarf, 4 to 5 ft.
- "M"—Medium, 5 to 6 ft.
- "MT"—Medium Tall, 6 to 7 ft.
- "T"—Tall, 8 to 10 ft.
- "VT"—Very Tall, over 10 ft.

All our flowering shrubs have bloomed at the nursery farm the season before marketing

SIZES GIVEN BELOW ARE HEIGHT OF SHRUB ABOVE ROOTS WHEN SHIPPED

Each

Althea, (Rose of Sharon), double blue, 2 to 3 ft., T.....	\$.95
Althea, (Rose of Sharon), double white, 2 to 3 ft., T.....	.95
Althea, (Rose of Sharon), double pink, 2 to 3 ft., T.....	.95
Althea, (Rose of Sharon), double purple, 2 to 3 ft., T.....	.95
Althea, (Rose of Sharon), double red, 2 to 3 ft., T.....	.95
Althea Tree, 3 to 4 ft., pink, red, purple, white, T.....	1.35

The Altheas are especially desirable as they furnish a profusion of bloom late in the season when other blossoms are scarce. They will bloom freely even in very dry weather, yield readily to any kind of training and are admirable for hedges, screens or individual planting.

Almond, double pink or white, 2 to 3 ft., MD.....	1.65
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Unlike ordinary kinds which are "budded" on Peach Seedlings, our Flowering Almonds are "budded" on hardy, vigorous PLUM SEEDLINGS. This insures "long life", plus the vigor necessary to produce an abundance of beautiful bloom.

Barberry, Thunbergii, 2 to 3 ft., D.....	.90
Barberry, Thunbergii, 18 to 24 in., D.....	.75
Barberry, Red Leaf, (Eternal Flame), 15 to 18 in., D.....	.95
Barberry, Red Leaf, (Eternal Flame), 18 to 24 in., D.....	1.10

NOTE:—for quantity prices on Barberry Thunbergii and Red Leaf Barberry Hedging see page 7.

Beauty Bush, pink, 18 to 24 in., M.....	2.45
Blue Leaf Honeysuckle, shell-pink, Blue-Green Leaves, 2 to 3 ft., T.....	1.95

Blue Mist,	SOLD OUT
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Burning Bush, (Square Branches), 18 to 24 in., MT.....	2.45
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Butterfly Bush, violet blue, MT.....	.90
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Butterfly Bush, Pink Charming, lavender-pink, MT.....	1.00
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Butterfly Bush, Ile de France, royal violet, MT.....	.95
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Calycanthus, (Carolina Allspice or Sweet Scented Shrub) chocolate brown blossoms, 2 to 3 ft., MD.....	1.65
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Coralberry, (Indian Currant), pink, 2 to 3 ft., D.....	.95
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Cornus Siberica Alba, (Red Twig Dogwood), 2 to 3 ft., MT	.95
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Cornus Sanguinea, (Red Osier Dogwood), white flower, 2 to 3 ft., T.....	.95
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Cornus Paniculata, (Gray Dogwood), white flower, 2 to 3 ft., VT.....	.95
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Flowering Shrubs—continued

Each

Cornus Variegated,	SOLD OUT
Cranberry Bush, (<i>Viburnum Opulus</i>), white, 2-3 ft., T	\$1.95
Crimson Glory Bush,	SOLD OUT
Daphne Somerset, sweet-scented, blush pink (nearly Ever-green foliage) 15 to 18 in.	3.00
Deutzia Gracilis, slender, white, 12 to 18 in., VD	1.45
Deutzia Lemoine, white, 15 to 18 in., D	1.65
Deutzia Pride of Rochester, white, 2 to 3 ft., T95

The best of the taller Deutzias. A general favorite and its popularity is well deserved.

Dogwood, (<i>Cornus Paniculata</i>), gray, 2-3 ft., VT95
Eternal Flame, (Red Leaf Barberry), 15 to 18 in., D95
Eternal Flame, (Red Leaf Barberry), 18 to 24 in., D	1.10
Evergreen Bittersweet, evergreen foliage, D	1.45
Flowering Quince, scarlet, 18 to 24 in., MD	1.45

No shrub planting is complete without this beautiful double flowering Quince. Its gorgeous display of dazzling scarlet flowers in May cover the branches before the foliage appears.

Forsythia Fortunei, Golden Bell, yellow, 2 to 3 ft., MT	1.25
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Blossoms in the spring before the leaves appear. Very desirable and popular.

Forsythia Intermedia, yellow, 2 to 3 ft., MT	1.15
Forsythia Spectabilis, golden, 2 to 3 ft., T	1.25
Forsythia Spring Glory, pale yellow, 2 to 3 ft., MT	1.65
Forsythia Viridissima, (Upright Golden Bell), yellow, 2 to 3 ft., MT	1.15

Fringe, purple, 2 to 3 ft., VT	2.45
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Golden Bell, (<i>Forsythia Fortunei</i>), 2 to 3 ft., MT	1.25
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Golden Ninebark, (<i>Spirea Golden</i>), yellow leaves, white flowers, 2 to 3 ft., T95
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Golden Hugonis (Rose Shrub of China), yellow, 18 to 24 in., MD	1.95
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Golden Vicary,	SOLD OUT
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Gold Drop Potentilla, (Plant Patent applied for), brilliant yellow, 12 to 15 in., VD	2.00
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Honeysuckle Blue Leaf, shell-pink, Blue-Green Leaves, 2 to 3 ft., T	1.95
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Honeysuckle Fragrant, bush, creamy white, 2-3 ft., M	1.25
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Honeysuckle Morrow's, white, 2 to 3 ft., MT95
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Honeysuckle Tartarian, white, pink or red, 2 to 3 ft., T95
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Hugonis, (Golden Rose of China), yellow, 18-24 in., MD	1.65
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Hydrangea, Hills of Snow (Arboresens), white, 2 to 3 ft., D	1.65
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Hydrangea, P. G. Bush, pink, 2 to 3 ft., MT	1.45
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Hydrangea Tree, mammoth pink, 3 to 4 ft., T	2.65
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Hydrangea, French Blue, 5 to 6 branches D (needs winter protection in below zero temperatures.)	1.95
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Hypericum, Sungold,	SOLD OUT
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Ile de France, (Butterfly Bush), deep violet, MD95
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A gorgeous flowering shrub recently originated in France. Long, arched, lilac-like, violet-purple clusters bloom in great abundance in mid-summer at a time when scarcely anything is in bloom. The thickly flowered spikes are very showy in the garden and make delightful bouquets. Very fragrant. Vigorous, hardy grower.

Indian Currant, (Coralberry), 2 to 3 ft., D95
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Flowering Shrubs—continued

Each

Kerria Japonica (Globe Flower), yellow, 18 to 24 in., MD, (for spring planting only).....	\$ 2.45
Kerria White (Jet Bead), black berries, 18 to 24 in., MD..	1.65
Lilac, Adelaide Dunbar, double red, 2 to 3 ft., MT.....	2.15
Lilac, Chas. Joly, double purplish red, 2 to 3 ft., MT.....	2.15
Lilac, Chas. Tenth, deep red, 2 to 3 ft., MT.....	2.15
Lilac, Edith Cavell, double white, 2 to 3 ft., MT.....	2.15
Lilac, Madame Lemoine, white, double, 2 to 3 ft., MT....	2.15
Lilac, Ludwig Spaeth, dark purple, 2 to 3 ft., MT.....	2.15
Lilac, Marc Michelli, blue double, 2 to 3 ft., MT.....	2.25
Lilac, Marie Legraye, white, 2 to 3 ft., MT.....	2.15
Lilac, Michael Buchner, deep lilac, dbl., 2 to 3 ft., MT....	2.15
Lilac, Pres. Grevy, blue, double, 2 to 3 ft., MT.....	2.15
Lilac, Persian, 2 to 3 ft., T.....	1.45
Lilac, Souvenir, reddish purple, 2 to 3 ft., MT.....	2.25
Lilac, pink or white, 2 to 3 ft., VT.....	1.65
Lilac, red, 2 to 3 ft., VT.....	1.65
Lilac, purple, 2 to 3 ft., VT.....	1.25
Pepper Bush, white, 2 to 3 ft., MD.....	1.65
Philadelphus Aurea, (Golden Syringa), 15 to 18 in., MD..	1.95
Privet, Regal, blue berries, 18 to 24 in., M.....	1.65
Purple Fringe, 2 to 3 ft., VT.....	2.45
Rose Acacia, pink, 2 to 3 ft., M.....	1.45
Rose of Sharon, (Althea), blue, white, pink, purple, red, 2 to 3 ft., T95
Snowball, Viburnum, white, 2 to 3 ft., T	1.45
Snowball, Dentatum, (Arrowwood), 2 to 3 ft., VT.....	1.45
Snowball, Japonica, white, 2 to 3 ft., MT.....	1.65
Snowbank Bush, snow-white, 18 to 24., M.D.....	1.65
Snowberry, white berries, 2 to 3 ft., MD.....	.95

The Snowberry is a shrub of great value—for its fine foliage—slender gracefully bending branches—dainty pink blossoms in June and July. It will thrive in dry barren soil—it will grow in shade so dense that almost nothing else will grow. Large white berries in Fall are very decorative.

Spirea, Anthony Waterer, crimson, 12 to 18 in., VD.....	1.10
Spirea, Astilbe, (A Perennial), VD.....	1.15
Spirea, Billardi, pink, 2 to 3 ft., M.....	.95
Spirea, Bumalda, light pink, 18 to 24 in., VD.....	1.15
Spirea, Callosa Alba, white, 12 to 18 in., VD.....	1.45
Spirea, Douglasi, pink, 2 to 3 ft., MT.....	1.15
Spirea, Froebelia, pink, 12 to 18 in., D.....	1.15
Spirea, Golden, (Golden Ninebark), 2 to 3 ft., T95
Spirea, Prunifolia, (Bridal Wreath), white, 2 to 3 ft., MT ..	1.45
Spirea, Thunbergii, white, 18 to 24 in., MD.....	1.25
Spirea, Van Houtte, white, 2 to 3 ft., MT.....	.75
Spirea, Van Houtte, white, 3 to 4 ft., MT85

The most popular of all the Spireas, especially valued because of its hardiness and the rapidity of its growth. Produces white flowers in clusters during May and June. Foliage dense deep green.

Sungold, Hypericum, (Plant Patent No. 568), golden, 15 to 18 in., VD.....	2.00
Syringa, Coronarius (Mock Orange), white, 2 to 3 ft., T...	.95
Syringa, Golden (Philadelphus Aurea), 15 to 18 in., MD..	1.95
Syringa, Lemoine, very sweet scented, white, 2 to 3 ft., MT	.95

Flowering Shrubs—continued

Each

Syringa, Virginalis, white, 2 to 3 ft., MT.....	\$1.95
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Because of its rare beauty, its unusually long blooming period beginning in May, its large white individual flowers, which measure two inches or more in diameter, Syringa Virginalis should be in every planting.

Tamarix, (Tamarisk), pink, 2 to 3 ft., VT.....	1.25
Viburnum, (Snowball), white, 2 to 3 ft., T.....	1.45
Viburnum Fragrant, (Carlesi), striking pink, 15 to 18 in., M	3.65
Vitex Macrophylla , sky-blue, 18 to 24 in., M.....	1.50
Weigela Bristol Ruby, (Plant Patent No. 492), ruby-red, 2 to 3 ft., M.....	1.75
Weigela, Candida, white, 2 to 3 ft., MT.....	1.35
Weigela, Eva Rathke, crimson, 18 to 24 in., MD.....	1.65
Weigela, Floribunda, dark red, 18 to 24 in., MT.....	1.50
Weigela, Rosea, bright rose, 2 to 3 ft., MT.....	1.25
Weigela, Variegated	SOLD OUT
Witch Hazel, yellow, 2 to 3 ft., T.....	1.25
Winged Burning Bush, square branches, 18 to 24 in., MT.	2.45

Shrub Bargain Groups

HOME BEAUTIFUL LANDSCAPE PLANTING

16 Specially Selected Varieties

Althea (Rose of Sharon)	Golden Syringa
Golden Vicary (Sold out)	Spirea Anthony Waterer
Recommend - Regal's Privet	Forsythia Spectabilis
Eternal Flame	Golden Salmon Superior
(Red Leaf Barberry)	(Baby Rambler)
Hydrangea Arborescens	Lady Reading (Baby Rambler)
Weigela Eva Rathke	Hydrangea P. G. Bush
Syringa Virginalis	Flowering Quince
Vitex Macrophylla	Pink Charming Butterfly
Weigela Variegated	Bush

Home Beautiful Landscape Planting Complete.....	\$21 25
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Any 8 Varieties (Customer Selection) \$11.75

ALL-SEASON SHRUB GROUP

6 Choice Kinds

Forsythia Fortunei (Golden Bell).	Spirea Anthony Waterer
Hydrangea Arborescens (Hills of Snow)	Syringa Virginalis
Ile de France (New Butterfly Bush)	Weigela Eva Rathke
All-Season Shrub Group Complete.....	\$7 75

THE NATIONAL COLORS ALTHEA GROUP

(Popular Rose of Sharon)

(See Plate Book)

Red Althea Blue Althea White Althea

Althea Group Complete.....	\$2 70
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GLORIOUS EVERBLOOMING

Floribunda Roses

Large Flowering Semi-Dwarf Roses for Landscaping For Fall or Spring Planting

FLORIBUNDA ROSES are ideal for mass planting, hedges, and in clumps for color in shrubbery beds and in front of Evergreens. They are truly the rose of tomorrow. Different entirely from the more common sorts. Exceptionally strong and vigorous growers. Always in bloom.

Each

XXX size Extra Large Selected.....	\$1.75
— Anne Poulsen, scarlet overcast with crimson (Plant Patent 182)	
Betty Prior, SOLD OUT	
— Cameo (Baby Rambler Cluster-Type), shell pink and salmon	
Carillon, SOLD OUT	
Donald Prior, SOLD OUT	
— Gloire du Midi, orange-scarlet (Plant Patent 270)	
A. Grille, SOLD OUT	
Holstein, SOLD OUT	
Joyous, SOLD OUT	
Permanent Wave, SOLD OUT	
Pinocchio, SOLD OUT	
Rose Elfe, SOLD OUT	
Smiles, SOLD OUT	
— Snowbank, large flowering white (Plant Patent 279)	
World's Fair, SOLD OUT	

THE GLORIOUS FLORIBUNDA ROSE GROUP

(6 Patented Varieties)
For Fall or Spring Planting

Anne Poulsen	Joyous
Carillon	Smiles
Donald Prior	World's Fair

Floribunda Rose Group	SOLD
Complete.....	OUT

Everblooming Baby Roses

(DWARF CLUSTER-TYPE POLYANTHA ROSES)

For Fall or Spring Planting

Each

XXX Size Extra Large Selected.....	\$1.65
Baby Rose, red	Jean de Arc, white
Baby Rose, white	Lady Reading, bright light
— Gloria Mundi, orange scarlet	red
— Golden Salmon, orange	— Orange Perfection, orange
— Golden Salmon Superior, Im- proved Golden Salmon	Orleans, red

Rugosa Shrub Roses

Very Hardy, Excellent for Landscaping and Flowering Hedges
For Fall or Spring Planting

Each

XXX Size, Extra Large Selected.....	\$1.75
— Grootendorst Scarlet	— Grootendorst Brilliant, pink

Hardy Hedge Plants

For Fall or Spring Planting

Be sure to specify size on order blank

All sizes refer to height above roots

(Any quantity of Hedging over 10 may be sold at the 100 rate)

Barberry Thunbergii, Two Year Seedlings

Hundred

9 to 12 in.....	\$12.50
12 to 15 in.....	16.50

Barberry Thunbergii, Four Year Large Transplants

For Immediate Effect

12 to 18 in.....	32.50
18 to 24 in.....	52.50
2 to 3 ft.....	75.00

No hedge is more beautiful and at the same time gives more protection than Barberry Thunbergii. Best of all it is perfectly hardy. It is practically impossible to kill it. 4 year transplants provides immediate effect.

Eternal Flame, New Red Leaf Barberry

9 to 12 in.....	55.00
12 to 15 in.....	65.00

Privet, Amoor River (Very Hardy)

Grows and thrives in any climate.

12 to 18 in.....	22.50
18 to 24 in.....	32.00
2 to 3 ft.....	40.00

Privet, California (For Spring Planting only)

Grows and thrives in climates down to 12° below zero.

6 to 12 in.....	9.50
12 to 18 in.....	13.50
18 to 24 in.....	18.50
2 to 3 ft.....	23.50

Privet, Ibota, 12 to 18 in. 24.00

Flowering Hedge Plants

For Fall or Spring Planting

COLOR—BEAUTIFUL

(Any quantity over 10 may be sold at hundred rate.)

Hundred

Althea, white, pink, purple, red, blue, 2 to 3 ft..... \$ 85.00
Spirea, Van Houtte, 2 to 3 ft..... 65.00

Climbing & Creeping Vines

For Fall or Spring Planting

Following kinds are

For Porches, Fences, Trellises and Arbors Built of Wood (Require Support)

	Each
Birthwort, (Aristolochia, Dutchman's Pipe).....	\$2.45
Clematis, Crimson King, deep-velvety-red.....	1.45
Clematis, Countess de Bouchard, rosy-lilac.....	1.45
Clematis, Henryii, creamy white.....	1.45
Clematis, Jackmanii, (Giant Climbing Violet) violet-purple.	1.45
Clematis, Lord Neville, rich plum.....	1.45
Clematis, Mad. Ed. Andre, crimson-red.....	1.45
Clematis, paniculata, (Japanese Star), white.....	.95
Clematis Texensis (Unable to supply)	
Dutchman's Pipe, (Birthwort).....	2.45
Giant Climbing Violet, (Clematis Jackmanii).....	1.45
Honeysuckle, Hall's Japan, white and yellow.....	.95
Honeysuckle, Monthly Fragrant, red	1.25
Honeysuckle, Yellow Trumpet, orange yellow.....	.95
Perennial Sweet Pea, crimson.....	.75
Silver Lace, foamy white.....	1.65

Silver Lace Vine is covered with a foamy spray of delicate white flowers which appear late in the summer and last until frost. An exceptionally strong, rapid growing vine, often growing 25 feet in one season.

Wisteria, purple.....	1.25
Wisteria, white.....	1.45

The following Kinds will Cling to Buildings and Walls of Stone, Brick, Concrete or Stucco

Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper or Woodbine), blue berries.....	.95
Bittersweet, (Celastrus).....	.95
Evergreen Bittersweet, (Euonymus Radicans), Evergreen foliage.....	1.45

A vine that makes a very bushy growth—EVERGREEN foliage is a beautiful dark, shiny green. Fine for wall covering, is a splendid ground cover, and one of the best creepers for the rockery. It may also be trimmed into a low-growing EVERGREEN shrub for the foundation planting. Does well in either sun or shade.

Ivy, American, (See Ampelopsis Quinquefolia).....	.95
Ivy, Boston, (Ampelopsis Veitchii), blue berries.....	1.25
Ivy, English, Evergreen.....	1.45
Matrimony Vine, (Box Thorn), pinkish-purple flowers, red berries in the Fall.....	.95
Virginia Creeper, (Ampelopsis Quinquefolia).....	.95
Woodbine, (Ampelopsis Quinquefolia).....	.95

The following Kinds are For Ground Cover on Embankments or Hillside

Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper or Woodbine), blue berries.....	.95
Euonymus Radicans, (Evergreen Bittersweet).....	1.45
Evergreen Bittersweet, (See above).....	1.45
Honeysuckle, Hall's Japan, white and yellow.....	.95
Matrimony Vine, (Box Thorn), pinkish-purple flowers, red berries in the Fall (Bank Binder).....	.95

Ornamental Trees

For Lawn and Shrub Border Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size.

	Each
Althea Tree, 3 to 4 ft., pink, red, purple, white.....	\$1.35
Bechtel's Flowering Crab, 3 to 4 ft.,.....	1.95
Birch, White Clump,	SOLD OUT
Catalpa Bungeii, (Umbrella Tree), 5 to 6 ft.,.....	3.75 (Looks best when planted in pairs)
Clump White Birch,.....	SOLD OUT
Cherry, Korean Double Flowering, pink, 3 to 4 ft.....	3.45
Chinese Beauty Tree, (Malus Hopi), bright pink, 3 to 4 ft.	2.65
Crab Flowering, Bechtel's, pink, 3 to 4 ft..	1.95
Dogwood, White Flowering, 2 to 3 ft.....	2.95
Dogwood, Red Flowering, 2 to 3 ft.....	3.95
Fringe, Purple, 2 to 3 ft.....	2.45
Golden Chain Tree, (Laburnum Vossi), bright yellow, 4 to 5 ft., (for spring planting only).....	4.95
Hydrangea Tree, Mammoth Pink Flowers, 3-4 ft.....	2.65
Judas Tree (Red Bud), 3 to 4 ft.....	2.45
Korean Double Flowering Cherry, pink, 3 to 4 ft.....	3.45
Magnolia, Soulangiana	SOLD OUT
Malus Floribunda, (Oriental Jewel Tree) 3 to 4 ft.....	2.65
Malus Hopi, (Chinese Beauty Tree) bright pink, 3 to 4 ft..	2.65
Maple, Dwarf Red Blood Leaf.....	SOLD OUT
May Day Tree, pure white, 2 to 3 ft.....	2.45
Mountain Ash, American, 5 to 6 ft.....	4.45
Mountain Ash, European, 5 to 6 ft.....	4.45
Mulberry Russian, 4 to 5 ft.....	1.95
Mulberry Downing, 4 to 5 ft.....	1.95
Mulberry, New American, 4 to 5 ft.....	1.95
Oriental Jewel Tree, (Malus Floribunda), 3 to 4 ft.....	2.65
Plum Dbl. Flowering, (Prunus Triloba), 3 to 4 ft.....	2.45
Prunus Newport, 4 to 5 ft.....	2.65
Prunus Triloba, (Plum Dbl. Flowering), 3 to 4 ft.....	2.65
Prunus Pissardi, (Ruby Tree), 4 to 5 ft.....	2.65
Purple Fringe, 2 to 3 ft.....	2.15 <small>2.45</small>
Red Bud Tree, (Judas Tree), 3 to 4 ft.....	2.45
Rose of Sharon, Althea Tree, 3 to 4 ft., pink, red, purple, white.....	1.35
Ruby Tree, (Prunus Pissardi), 4 to 5 ft.....	2.45
Russian Olive, 3 to 5 ft.....	2.45
Thorn Paul's Double Scarlet, 3 to 4 ft.....	4.95
Tulip Tree, 5 to 6 ft.....	4.95
Umbrella Tree, Catalpa Bungei, 5 to 6 ft.....	3.75

Your customer won't know about your "7 Points
of Superiority" unless you explain them.

(See Page 35)

TALL, SHELTERING

Shade Trees

For Street and Lawn Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size.

Our experience of many years has shown us that the size appearing after each variety transplants to the best advantage.

"S" indicates best varieties for street planting.

	Each
Birch, White, 5 ft.....	\$3.65
Elm American, 6 ft., S.....	3.65
Elm American, 8 ft., S.....	4.65
Elm Chinese, 6 ft., S, For spring planting only.....	3.45
Elm Chinese, 8 ft., S, For spring planting only.....	4.45
Maple Norway, 6 ft., S.....	4.95
Maple Norway, 8 ft., S.....	5.95
Maple Schwedler's, 6 ft., S.....	8.00
Maple Schwedler's, 8 ft., S.....	SOLD OUT
Maple Silverleaf, 6 ft., S.....	3.45
Maple Silverleaf, 8 ft., S.....	4.65
Maple Silverleaf, 10 ft., S.....	6.45
Pin Oak, 6 ft. Beautiful bright red leaves in Fall—Ovoid Acorns, S.....	5.95
Pecan, Paper Shell, 18 in.....	2.95
Plane Oriental, 6 ft., S.....	4.65
Plane Oriental, 8 ft., S.....	5.95
Poplar Lombardy, 6 ft.....	1.65
Poplar Lombardy, 8 ft.....	2.25
Poplar Lombardy, 10 ft.....	2.95
Walnut, Black, 2 ft.....	1.95
Walnut, Genuine English Budded, 2 ft.....	SOLD OUT

Weeping Lawn Trees

For Fall or Spring Planting

	Each
Birch, Cut Leaved Weeping, 6 ft.....	\$4.95
Korean Weeping Cherry, 5 ft., For spring planting only....	7.45
Mulberry, Tea's Weeping, 5 ft.....	7.45
Willow, Babylonica Weeping, 5 ft.....	2.95
Willow, Wisconsin Weeping, 5 ft.....	2.95

Forest Tree Seedlings

For reforestation, fence posts, tall hedges, wind breaks and screen planting.

For Spring Planting Only (Cannot be Shipped in the Fall)

	Hundred
Chinese Elm, 2 to 3 ft.....	\$15.00
Lombardy Poplar, 4 to 5 ft.....	50.00
Locust, black, 18 to 24 in.....	15.00
Locust, yellow, 18 to 24 in.....	15.00
Russian Mulberry, 2 to 3 ft.....	15.00
Russian Olive, 2 to 3 ft.....	25.00

Hardy Garden Lilies

	Each
Day Lily, white (Spring or Fall Planting).....	\$.70
Lemon Lily, yellow (Spring or Fall Planting).....	.75
Lily of the Valley, strong clumps (Spring or Fall Planting)	.75
Madonna Lily, white (Fall Planting Only).....	1.25
Regal Lily, white (Spring or Fall Planting).....	.75
Scarlet American Lily, red, (Spring or Fall Planting).....	.95
Tigrinum Splendens Lily, bright orange-red, (Spring or Fall Planting).....	.95

Giant Flowering Gladiolus

For Spring Planting Only

	per 25	per 50	per 100
Ruffled Aristocrat Hybrids.....	\$2.25	\$4.00	\$7.50
Special Named Varieties.....	3.65	6.95	12.90
Fancier's Named Varieties.....	3.95	7.45	13.95

(See Pedigreed Group Below)

OUR NEW PEDIGREED GLADIOLUS GROUP

12 LONG STEMMED FANCIER'S VARIETIES

Alladin	Midnight Red
Blue Admiral	Mother Machree
Crystal White	Matador
Flaming Beacon	Purple Beauty
Golden Chimes	Summerwealth
Giant Nymth	Treasure Gold

Pedigreed Gladiolus Group Complete.....	\$2³⁵
--	-------------------------

SHOW GARDEN GLADIOLUS GROUP

12 NEW PRIZE WINNERS

Miss New Zealand	Red Knight
Blue Beauty	Gate of Heaven
J. S. Bach	Dr. C. Hoeg
Moorish King	Mrs. P. W. Sisson
Golden Flame	Early Dawn
Star of Bethlehem	Golden Souvenir

Show Garden	\$1⁷⁵
Gladiolus Group Complete	

Garden Iris

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

	Each
Princess Beatrice (Bearded Iris).....	\$.50
Seminole (Bearded Iris).....	.50
Columbia (Orchid Flowering Iris).....	.55
Royal Koko-No (Orchid Flowering Iris).....	.55

Cannas

SELL IN LOTS OF 3 OR MORE

For Spring Planting Only

Each

Special Named Varieties.....	\$.45
Mme. Crozy, red and orange duotone	Yellow Spotted King Humbert, yellow
City of Portland, watermelon-pink	The President, scarlet
King Humbert, orange-scarlet	Richard Wallace, orange

Dahlias

SELL IN LOTS OF 3 OR MORE

For Spring Planting Only

Each

Special Named Varieties.....	\$.55
C—Cactus D—Decorative PF—Peony Flowering S—Show	
City of Portland, yellow-brown center, PF	Miss Helen, fiery red, S
Gorgeous Lady, grenadine pink, D	Monmouth Champion, orange flame, D
Heart of Milwaukee, golden yellow, D	Mrs. Geo. Le Boutillier, mahogany red, D
Jersey Beauty, pink, D	Oregon Beauty, red, PF
Kathleen Norris, la France pink, D	Pot-O-Gold, daffodil yellow, D
Madame Caroline Schuman, chrome yellow, C	Prince of Persia, poinsettia red, D
Meadowbrook, tyrian rose, D	Snowdrift, pure white, D
Fancier's varieties.....	Spencer, lavender, C
	\$.95

High Ratings—Championship Qualifications

HC—Hybrid Cactus SC—Semi Cactus FD—Formal
Decorative. ID—Informal Decorative

Figure represents rating.

Marshall's Pink, clear pink, FD-86	Blue River, bluish lavender, FD-86
Michigan White, pure white, SC-90	California Idol, clear yellow, ID-85
Son of Satan, bright scarlet, SC-80	Dream Beauty, FD-82
Velvet Wonder, burgundy, ID-85	Grand Master, orange and gold, HC-85

NEW "DELUXE" GIANT FLOWERING DAHLIA GROUP

8 GORGEOUS EXHIBITION VARIETIES

Heart of Milwaukee	Meadowbrook	Gorgeous Lady
Monmouth Champion	Prince of Persia	Pot-O-Gold
Mrs. George LeBoutillier	Kathleen Norris	Snowdrift
DeLuxe Giant Flowering Dahlia Group		\$ 3 95
Complete.....		

REGULAR PRICE \$4.40—CUSTOMER SAVES \$.45

GRAND CHAMPION DAHLIA GROUP

AMERICA'S 10 HIGHEST RATED EXHIBITION VARIETIES		
Blue River	Grand Master	Michigan White
California Idol	Heart of Milwaukee	Son of Satan
Dream Beauty	Marshall's Pink	Velvet Wonder
	Monmouth Champion	
Grand Champion Dahlia Group		\$ 7 95
Complete.....		

REGULAR PRICE \$8.70—CUSTOMER SAVES \$.75

Climbing Roses

FOR TRELLIS, PORCH AND ARBOR

For Fall or Spring Planting

SECTION "A"

	Each
XXX Size, Extra Large Selected.....	\$1.45
Crimson Rambler, red	Memorial, creeping, white
Dr. Van Fleet, pink	Paul's Scarlet, red
Silver Moon, large white with yellow center	

SECTION "B"

	Each
XXX Size, Extra Large Selected.....	\$1.65
Climbing American Beauty, deep rose pink	
Emily Gray, SOLD OUT	
Jacotte, SOLD OUT	
Mme. Gregoire Staechelin, (Spanish Beauty), carmine pink	
Primrose, SOLD OUT	
Rosella, Everblooming tendency, vivid scarlet	
Royal Scarlet, fully double pure scarlet	

New Patented Climbing Roses

	Each
XXX Size, Extra Large Selected.....	\$1.65
Blaze, SOLD OUT	
Doubloons, (Plant Patent No. 152), Rich Yellow	
Dr. J. H. Nicholas, SOLD OUT	
Summer Snow, SOLD OUT	
Torch, SOLD OUT	

IT'S TO
Your
Advantage!

To Plant
SQUARE DEAL NURSERY STOCK
The First Cost is the Only Cost

BECAUSE



GORGEOUS, FRAGRANT

Everblooming Roses

Fall or Spring Planting

EXTRA LARGE SELECTED XXX SIZE

Two Year Field-Grown Blooming Bushes.

Guaranteed to bloom in your garden the first Summer.

	Per dozen
All \$1.45 Varieties (Your Selection)	\$16.20
All \$1.65 Varieties (Your Selection)	19.20
All \$1.75 Varieties (Your Selection)	20.00

	Each
Ami Quinard, darkest of the reds.....	\$1.75
Autumn, burnt orange and coral.....	1.65
Caledonia, white.....	1.65
Countess Vandal.....	SOLD OUT
Chas. P. Kilham, scarlet orange.....	1.65
Copper Beauty, copper and yellow.....	1.65
Crusader, rich velvety crimson.....	1.45
Christopher Stone, vivid velvety-scarlet.....	1.75
Dawn-A-Lea, golden-yellow.....	1.65
David O. Dodd, blackish velvety crimson.....	1.65
Dickson's Red.....	SOLD OUT
Edith Nellie Perkins, copper, bronze and pink.....	1.75
Eclipse.....	SOLD OUT
Eternal Youth, clearest of the pinks, (Plant Patent 332)....	1.75
E. G. Hill, deep maroon.....	1.45
Essence, red velvet.....	1.65
Federico Casas, coppery pink and orange.....	1.65
Frau Karl Druschki, white American Beauty.....	1.45
General MacArthur, glowing crimson-scarlet.....	1.65
Gloaming, fawn-orange overlaid with salmon (Plant Patent 137).....	1.75
Grenoble, scarlet.....	1.75
Gruss an Teplitz, the reddest of roses.....	1.45
Golden Charm, bright butter-yellow.....	1.75
Golden Ophelia, golden-yellow.....	1.65
Gorgeous, shades of gold.....	1.65
Golden Dawn, sunflower-yellow to lemon-yellow.....	1.75
Golden Gleam, vivid golden yellow.....	1.45
Heinrich Wendland, golden yellow and nasturtium-buff....	1.65
Heinrich Gaede, rich vermillion, shades of golden yellow..	1.65
Lady Alice Stanley, light silvery pink.....	1.45
Lord Calvert, brilliant cardinal red.....	1.45
Lady Margaret Stewart, golden yellow shaded with streaks, of orange and red—very beautiful.....	1.75
Mandalay.....	SOLD OUT
Mary Margaret McBride.....	SOLD OUT
Max Krause, rich molten gold.....	1.65
Mev. G. A. Van Rossem, shaded orange and apricot.....	1.45
Miss Rowena Thom, rich pink.....	1.65

Everblooming Roses—continued

Each

Morning Blush , (Duquesa de Penaranda), apricot, orange and dark pink.....	\$1.75
Margaret McGredy , unusual orange scarlet.....	1.65
McGredy's Ivory , creamy white.....	1.65
McGredy's Scarlet , brilliant scarlet, orange base	1.75
McGredy's Yellow , clear dandelion yellow.....	1.65
Mrs. Sam McGredy , brilliant scarlet, copper-orange.....	1.75
Mrs. Pierre S. du Pont , golden yellow.....	1.65
McGredy's Sunset	SOLD OUT
Mme. Jean Gaujard	SOLD OUT
Mme. Jules Bouche , white, slight blush in center.....	1.65
Mme. Jos. Perraud , nasturtium-buff.....	1.65
Pan America , reddish-orange, (Plant Patent No. 437).....	1.75
Picture , velvety rose-pink.....	1.65
Pink Radiance , clear bright pink	1.45
President Macia , shades of pink	1.65
Rapture , lovely rose-pink.....	1.65
Red Radiance , rich non-fading red.....	1.45
Rex Anderson	SOLD OUT
Robin Hood , bright rosy-red.....	1.65
Rome Glory	SOLD OUT
Signora	SOLD OUT
Sonata	SOLD OUT
Soeur Therese , rich yellow.....	1.65
Talisman , vivid red and gold.....	1.65
Ville de Paris , rich buttercup yellow.....	1.65
Wilhelm Kordes , golden, copper and red tints.....	1.45

SEE PAGE 16 AND 17 FOR ROSE BARGAIN GROUPS

Tree Roses

ALL NEW PATENTED VARIETIES

For Spring Planting Only

(Do not take orders for Tree Roses for Fall Planting)

Each

Extra Large Selected Trees	SOLD OUT
---	----------

HOW TO GROW TREE ROSES SUCCESSFULLY

Plant in SPRING ONLY. Tie the stem securely to a stake with strips of cloth. Prune back the flowering branches each season to 3 or 4 eyes.

WINTER PROTECTION in Cold Climate: Before freezing weather starts bend the stem over slowly until the head rests on the ground, loosening the roots with a fork on the side opposite from the side the stem is being bent. Drive a stake next to the crown and tie securely. Then cover entire head with soil. Stem can be protected with burlap or paper.

EVERBLOOMING

Rose Bargain Groups

Fall or Spring Planting

VICTORY GARDEN ROSE GROUP

SIX DEBUTANTES FROM NEWARK, ROSE CAPITAL OF AMERICA

(All Patented Varieties)

Dickson's Red	Pan America
Mandalay	Rex Anderson
Mary Margaret McBride	Sonata

Victory Garden Rose Group **SOLD**
Complete..... **OUT**

ROYAL ROSE GROUP

(See Plate Book)

SIX CROWNED QUEENS OF THE GARDEN

Countess Vandal	Picture
McGredy's Ivory	Eclipse
Lord Calvert	McGredy's Sunset

THE NOBILITY ROSE GROUP

(See Plate Book)

TEN EXHIBITION VARIETIES THAT WILL CAPTURE BLUE RIBBON HONORS

Rapture	Mme. Joseph Perraud
Dawn-a-lea	Golden Ophelia
Golden Charm	McGredy's Scarlet
Essence	Miss Rowena Thom
McGredy's Ivory	Grenoble

The Nobility Rose Group
Complete \$18.50

Rose Bargain Groups—continued

GOLD MEDAL ROSE GROUP

12 Selected Varieties

The "Cream" of Our New Rose Introductions

Christopher Stone	Mrs. Sam McGredy
David O. Dodd	Mme. Jos. Perraud
Federico Casas	McGredy's Yellow
Heinrich Gaede	Mme. Jules Bouche
Heinrich Wendland	Morning Blush
Max Krause	President Macia

Gold Medal Rose Group Complete.....	\$ 19 ²⁵
Any 6 (Customer's Selection).....	\$ 9 ⁷⁵

ROSE CAPITAL GEMS SELECTION

6 Patented Varieties

Countess Vandal	Eternal Youth
Dickson's Red	McGredy's Sunset
Eclipse	Mme. Jean Gaujard

Rose Capital Gems Collection Complete.....	SOLD OUT
---	-------------

NEW ARISTOCRAT ROSE GROUP

3 Leading Varieties

(See Plate Book)

For Fall or Spring Planting

Golden Gleam	Ami Quinard
	Edith Nellie Perkins

Aristocrat Rose Group Complete.....	\$ 4 ⁴⁵
--	--------------------

THE "ALL STAR" ROSE GROUP

6 "All Star" Varieties

Caledonia	Grenoble Scarlet
Copper Beauty	Mrs. Pierre S. Du Pont
Chas. P. Kilham	Talisman

All Star Rose Group Complete.....	\$ 9 ⁵⁰
--------------------------------------	--------------------

TWO YEARS OLD, FIELD-GROWN, HARDY

Flowering Perennial Plants

For Fall or Spring Planting

See Page 24 for Rock Garden Plants

T for tall-growing; M for medium-growing; D for dwarf-growing.

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 PERENNIAL PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures arrival in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

	Each
Achillea, (The Pearl), white, M.....	\$.45
Adam's Needle, (Yucca), white, M.....	.55
Alyssum Saxatyle, bright yellow, D.....	.55
Anchusa, Forget-Me-Not Flowering, violet blue, T.....	.65
Anemone, (Windflower), Snow Queen, snow white, T.....	.85
Anemone, (Windflower), Peach Glow, rose pink, T.....	.85
Anemone, (Windflower), Queen Charlotte, rose, T.....	.85
Anemone, (Windflower), Whirlwind, white, T.....	.85
Anemone, (Windflower), Hupehensis, dwarf, pink, D.....	.85
Artemesia Silver King, white-leaved, M.....	Sold Out
Astilbe, Queen Alexandra, bright pink, T.....	1.15
Aubrieta Eyri, (Purple Rock Cress), rosy lilac, D.....	.75
Aquilegia, Giant Hybrids, rainbow colors, M.....	.65
Asters, Hardy Garden, in the following named varieties...	.65
Beechwood Challenger, crimson red, M; Blue Bouquet, luminous blue, M; Daphne, bright pink, M; Gayborder Blue, blue, yellow eye, T; Marjorie, rose pink, M; Nancy, lt. pink; Ronald, lt. purple, M; Strawberries and Cream, deep pink, T; Skylands Queen, lt. blue, T; Victor, lav. blue	
Balloon Flower, blue, T.....	.60
Bleeding Heart, (Dicentra), pink, M.....	.95
Bluebird Flower, (Veronica or Speedwell), blue, M.....	.65
Blue Bonnet, (Scabiosa), blue, M.....	.70
Baby's Breath or Gypsophila, silvery white, M.....	.50
Buttercup, (Ranunculus), double yellow, M.....	.55
Canterbury Bells, white, blue or pink, M.....	.60
Campanula Carpatica, (Harebell), clear blue, D.....	.60
Christmas Rose.....	SOLD OUT
Chrysanthemums, See Page 23.	
Cupid's Dart, (Catananche), violet-blue.....	.85
Daisy, Painted, (Pyrethrum), rainbow mixed colors, M.....	.60
Delphinium, See Page 22.	
Dianthus, (Sweet William), pink, white, red, M.....	.55
Dianthus Deltoides, (Maiden Pink), D.....	.55
Digitalis, (Fox-glove), purple, pink, T.....	.55
Flame Flower, (Tritoma), orange scarlet, M.....	.70
Forget-Me-Not, (Myosotis), light blue, D.....	.55
Gaillardia, (Giant Hybrid), shades of orange, M.....	.60

Flowering Perennial Plants

—continued

	Each
Geum, (Mrs. Bradshaw), orange red, M.....	\$.60
Geum, (Lady Strathedon), double rich yellow, M.....	.60
Gypsophila, (Baby's Breath), M.....	.50
Hardy Garden Asters, (See Asters above).	
Helianthus, Coronation, (new), gleaming yellow, T.....	.65
Heliopsis, (Summer Gold), rich gold, T.....	.65
Helenium, Chippersfield Orange.....	SOLD OUT
Hupehensis, (Dwarf Anemone), D.....	.85
Heuchera, (Rain of Fire), bright crimson, D.....	.65
Hibiscus, (Mallow Giant Flower), red, pink, white, T.....	.60
Hollyhock, double red, white, pink or yellow, T.....	.45
Hollyhock, Orange Prince, (new) double orange, T.....	.50
Iberis, (Hardy Candytuft), white, D.....	.60
An ideal EVERGREEN plant for the rockery, and equally appropriate in the perennial border or as edging for garden walks. Excellent facer plant in front of shrubs in the foundation planting. In the Spring it is covered with masses of snow-white blossoms that adds to the life and beauty of the garden.	
Iris, See Page 11.	
Lythrum Salicaria, The Beacon, carmine-red, T.....	.75
Lupines, blue, pink, white, T.....	.65
Mallow, Giant Flowering, red, pink, white, T.....	.60
Marguerite Daisy, Painted royal purple, M.....	.60
Nepeta Mussini, (Ground Ivy), lavender blue, M.....	.65
Pachysandra, (Evergreen Ground Cover), blue, D.....	.55
One of the finest trailing plants ever introduced. It forms broad mats of bright glossy green broadleaved EVERGREEN foliage. It's a plant that will grow in sun or dense shade. Use for ground cover, under shrub plantings, for shrub and flower bed border, bordering walks and drives, for steep terraces.	
Painted Marguerite Daisy, royal purple, M.....	.60
Periwinkle or Vinca Minor, violet, D.....	.55
Phlox, See Page 22.	
Poppy, Oriental, orange scarlet, M.....	.65
Plumbago, Larpentae, (Leadwort), M.....	.85
Primrose, Hardy Alpine, yellow, red, purple, D.....	.60
Pyrethrum, (Marguerite Daisy), purple, red, pink, M.....	.60
Pyrethrum, Pink Bouquet, (Dbl. Painted Daisy), M.....	.95
Ranunculus, (Double Buttercup), Golden Yellow, M.....	.55
Rock Cress, purple, D.....	.75
Rudbeckia, royal purple, T.....	.75
Scabiosa, Caucasica Alba, (new), gleamy white, M.....	.70
Scabiosa, Caucasica Isaac House, (new), lavender, M.....	.70
Sedum, Spectabilis, Brilliant, pink, D.....	.65
Sedum, Sieboldi, pink, D.....	.65
Sweet Pea, crimson, (a Perennial vine).....	.75
Sweet William, pink, white, red, M.....	.55
Spirea Astilbe, (Queen Alexandra), bright pink.....	1.15
Tritoma, (Flame Flower), orange-scarlet, M.....	.70
Tuberoses, white.....	.40
Veronica, Blue Spire, deep violet blue, M.....	.75
Vinca Minor or Periwinkle, violet, D.....	.55
Yucca, (Adam's Needle), Evergreen cream white, M.....	.55
Yucca Variegata, (Spanish Sword), Evergreen, white.....	.75

SEE PAGE 20-21 FOR PERENNIAL BARGAIN GROUPS

Perennial Bargain Groups

For Fall or Spring Planting

ALL SEASON PERENNIAL GARDEN

(See page 50, Plate Book)

Early and Late Garden Complete 93 Perennial Plants in all.....	\$ 49 95
REGULAR PRICE \$64.45—CUSTOMER SAVES \$14.50	
Early Garden Complete 51 Perennial Plants.....	\$ 27 95

Late Garden Complete 42 Perennial Plants.....	\$ 27 45
--	-----------------

GARDEN CHEER PERENNIAL GROUP

(See Plate Book)

NINE LOVELY PERENNIALS THAT LEAD THE COLOR PARADE

Anemone, Peach Glow	Giant Flowering Hibiscus,
Double Hollyhock	(Mallow)
Flame Flower, (Tritoma)	Helianthus "Coronation"
Heliopsis, Summer Gold	Yucca Variegata, (Spanish
Digitalis, (Giant Foxglove)	Sword)
Anemone, Snow Queen	

Garden Cheer Perennial Group Complete.....	\$ 5 00
---	----------------

REGULAR PRICE \$6.05—CUSTOMER SAVES \$1.05

HOME LOVER'S PERENNIAL GROUP

8 SELECTED GARDEN BEAUTIES

"An Amazing Value"

Group of 8 Home Lover's Perennial Group Complete.....	\$ 4 45
--	----------------

REGULAR PRICE \$5.45—CUSTOMER SAVES \$1.00

THE "MASTERPIECE" GARDEN GROUP

(See Colored Folder)

16 NEW PEDIGRED VARIETIES—EXCITING COLORS
GUARANTEED TO BLOOM FIRST SEASON

"Masterpiece" Garden Group Complete.....	\$ 8 65
---	----------------

REGULAR PRICE \$10.85—CUSTOMER SAVES \$2.20

Peonies

LARGE FLOWERING—FRAGRANT

For Fall or Spring Planting

	Each
Pink Peony.....	\$.95
White Peony.....	.95
Red Peony.....	.95

CHOICE SPECIAL NAMED VARIETIES

Avalanche, wax white, crimson edge, late mid-season.....	1.25
Dr. Van der Tak, shell pink, early mid-season.....	1.25
Edulis Superba, dark pink, early.....	1.35
Karl Rosenfield, scarlet maroon, mid-season.....	1.25
Livingstone, Rose-pink and pale lilac, late.....	1.25
Longfellow, bright cherry crimson, late mid-season.....	1.35
Mary Brand, true red, mid-season.....	1.35
Mikado, Immense single fragrant rich red, mid-season....	1.95
Mme. De Verneville, paper white, crimson markings, early	1.35
Perfection, delicate shell pink, mid-season.....	1.25
Rosea Superba, deep cerise-pink, very late.....	1.25
Solfatare, white, creamy yellow center, mid-season.....	1.25
Triumphans, glowing scarlet, mid-season.....	1.25

GOLD MEDAL PEONY GROUP

3 BEAUTIFUL PEONIES

Dr. Van der Tak, fragrant pink	Solfatare, white and yellow
	Triumphans, fragrant satiny red

Gold Medal Peony Group Complete.....	\$2 ⁵⁵
---	-------------------

REGULAR PRICE \$3.65—CUSTOMER SAVES \$1.10

SHOW GARDEN PEONY GROUP

6 AMERICAN LEADING VARIETIES

Avalanche	Solfatare
Karl Rosenfield	Livingstone
Mikado	Rosea Superba

Show Garden Peony Group Complete.....	\$7 ⁶⁵
--	-------------------

REGULAR PRICE \$8.20—CUSTOMER SAVES \$.55

Don't forget to explain your
 "7 POINTS OF SUPERIORITY"
 to Every Customer
 (See Page 35)

Delphiniums

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

	Each
Vanderbilt Hybrids, blue shades.....	\$.65
Belladonna, light blue.....	.75
Bellamosa, dark blue.....	.75
Hybrid Named Varieties by color.....	SOLD OUT
Allure, deep violet	Blue Danube, delphinium blue
Citadel, lavender	Enchantment, rose-mauve
	Mountain Snow, sparkling white

NEW HYBRID DELPHINIUM GROUP

5 TRUE SEPARATE COLORS

(See Plate Book)

For Fall or Spring Planting

Hybrid Delphinium Group	SOLD
Complete.....	OUT

Hardy Garden Phlox

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

*Creeping Varieties for Rock Gardens

	Each
Apple Blossom, apple-blossom pink.....	\$.65
B. Compte, salmon, red and white eye.....	.60
Beacon, brilliant cherry red.....	.60
Blazing Miracle, reddest of the reds.....	.65
Blue Boy, true blue.....	.65
Count Zeppelin, white, crimson eye.....	.60
Daily Sketch, salmon pink.....	.60
Harvest Fire, orange salmon65
Jules Sandeau, pink, new shade.....	.60
Lord Raleigh, royal purple.....	.60
Mia Ruys, pure white.....	.65
*Subulata Rosea, (Creeping), pink, D.....	.60
*Subulata Alba, (Creeping), White, D.....	.60

GIANT FLOWERING PHLOX GROUP

(See Plate Book)

6 CHOICE VARIETIES

Giant Flowering Phlox Group	\$ 2 95
Complete.....	

REGULAR PRICE \$3.60—CUSTOMER SAVES \$.65

THE CHALLENGER PHLOX GROUP

4 BEAUTIFUL NEW INTRODUCTIONS, HUGE BLOOMS

Challenger Phlox Group	\$ 2 35
Complete.....	

REGULAR PRICE \$2.60—CUSTOMER SAVES \$.25

Chrysanthemums

HARDY GARDEN VARIETIES

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

ES—blooms Early September MS—blooms Mid-September
EO—blooms Early October

Each

Large Flowering Medium Growing Varieties . . . \$.60

Algonquin, radiant yellow, ES
Angelo, lavender-pink, MS
Autumn Glow, crimson, MS
Autumn Lights, copper, MS
Apollo, bronze-red, MS
Brune Poitevine, bronze, MS
Burgundy, burgundy-red, EO
Eugene A. Wander, golden,
MS
Glory of Seven Oaks, gold, ES
Lavender Lady, lavender, MS
L'Argentuillais, rose red, MS
Lemonade, yellow, MS
Lorelei, pure yellow, ES
Louise Schling, bronze, EO
Oconto, white, MS
October Dawn, pink, EO
Old Gold, orange yellow, ES
Pale Moon, sulphur, MS
Pohatcong, deep pink, ES
Red Flare, rich glossy red, EO
Rose Glow, old rose, ES
Ruth Cummings, bronze, MS
September Cloud, white, ES
September Bronze, bronze, ES
Tints of Gold, yellow, MS

Cushion Type Dwarf Growing Varieties.....\$.65

(In bloom from August until snow flies)

Harvest Moon, bright yellow; **King of the Reds**, clear red; **Master-Mum**, shell pink and old rose; **Wonder-Mum**, pink.

EARLY FLOWERING GARDEN CHRYSANTHEMUM GROUP

(See Plate Book)

12 CHOICE "WINTER HARDY" STRAINS

Autumn Lights	Lavender Lady	Ruth Cummings
Apollo	Pale Moon	Rose Glow
Burgundy	Pohatcong	September Cloud
Eugene A. Wander	Red Flare	September Bronze

Chrysanthemum Group

\$ 5⁹⁵

Complete.

REGULAR PRICE \$7.20—CUSTOMER SAVES \$1.25

GOLD MEDAL CHRYSANTHEMUM GROUP

8 COLORFUL VARIETIES

(See Plate Book)

For Fall or Spring Planting

Angelo , lavender pink	L'Argentuillaïs , rose
Autumn Glow , crimson	Oconto , white
Brune Poitevine , red- dish bronze	October Dawn , pink
	Tints of Gold , yellow
	Glory of Seven Oaks , golden

**Gold Medal Chrysanthemum Group
Complete.....**

\$4¹⁰

REGULAR PRICE \$4.80—CUSTOMER SAVES .70

Rock Garden Plants

For Fall or Spring Planting

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 ROCK GARDEN PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Rock Garden Plants, the rock garden plants will be sent to customer separately by Parcel Post. This method assures arrival in Field-Fresh ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Medium Low Growing

	Each
Alyssum Saxatyle, (Rock Madwort)	\$.55
Anchusa Forget-Me-Not, violet blue.....	.65
Anemone Hupehensis, (Dwarf Anemone).....	.85
Artemisia Silver King, white-leaved.....	SOLD OUT
Aster, Blue Bouquet, luminous blue.....	.65
Balloon Flower, (Platycodon).....	.60
Blue Bonnet, (Scabiosa).....	.70
Dianthus Deltoides, (Maiden Pink).....	.55
Geum—Mrs. Bradshaw.....	.60
Geum—Lady Strathedon.....	.60
Gypsophila, (Baby's Breath).....	.50
Heuchera (Rain of Fire).....	.65
Hupehensis (Dwarf Anemone).....	.85
Lupines, (Lupinus).....	.65
Lythrum Salicaria, The Beacon, carmine-red.....	.75
Sweet William, (Dianthus Barbatus).....	.55
Spirea Astilbe, (Goats Beard)	1.15
Yucca, (Adam's Needle)55
Yucca Variegata, cream white.....	.75

Very Low Growing

Aubrieta Eyri, (Purple Rock Cress).....	.75
Buttercup, (Ranunculus)55
Campanula Carpatica, (Harebells).....	.60
Christmas Rose, (Helleborus Negri)	1.95
Forget-Me-Not, (Myosotis)55
Iberis, (Candytuft)60
Nepeta Mussini, (Catmint)65
Pachysandra, (Japanese Spurge)55
Phlox Subulata Rosea, (Mt. Pink)60
Phlox Subulata Alba, white60
Plumbago Larpentae, (Leadwort)85
Primrose, (Primula)60
Ranunculus, (Double Buttercup)55
Rock Cress Purple, (Aubrieta Eyri)75
Sedum Spectabilis Brilliant (Showy Stonecrop)65
Vinca Minor or Periwinkle55
Wonder-Mum, (Pink Cushion Chrysanthemum)65
Master-Mum, (Pink Cushion Chrysanthemum)65
Harvest Moon, (Yellow Cushion Chrysanthemum)65
King of the Reds, (Red Cushion Chrysanthemum)65

Creeping

Sedum Sieboldi, (Improved Stonecrop)65
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Rock Garden Plants—Continued

NEW SUPREME ROCK GARDEN GROUP

10 GENUINE ROCK GARDEN BEAUTIES

(See Plate Book)

For Fall or Spring Planting

Artemisia Silver King	Hupehensis (Dwarf Anemone)
Anchusa (Forget-me-not)	Phlox Subulata Alba (White)
Iberis (Candytuft)	Phlox Subulata Rosea
Dianthus Deltoides (Maiden Pink)	(Mt. Pink)
Gypsophila (Baby's Breath)	Plumbago Larpentae (Leadwort)
	Sedum Spectabilis Brilliant
Supreme Rock Garden Group Complete.....	\$ 5 95
	REGULAR PRICE \$6.70—CUSTOMER SAVES \$.75

GENUINE IMPORTED

English Tulips

For Fall Planting Only

	Per doz.	Per 25	Per 50	Per 100
Multi-Colored Mixed Varieties...	\$2.45	\$4.75	\$9.25	\$18.00
(Our selection of variety and color mixture)				
Named Varieties cannot be offered until War ends.				

Muscari (Grape Hyacinth)

For Fall Planting Only

	Per doz.	Per 25	Per 50	Per 100
Choice Bulbs.....	\$.95	\$1.85	\$3.55	\$6.95

Hardy Garden Narcissus

For Fall Planting Only

	3 for	Per doz.	Per 25
Named Varieties.....		\$.90	\$3.45
Beat All	Evangeline		\$6.75
Leedsii Empire	Golden Meteor		
King Alfred	Helios		
Cheerfulness	Poeticus Ornatus		
Emperor	Van Waveren's Giant		

BLUE RIBBON NARCISSUS GROUP

8 PRIZE WINNING VARIETIES

Beat All	Emperor
Leedsii Empire	Golden Meteor
Poeticus Ornatus	Evangeline
Cheerfulness	Helios

Blue Ribbon Narcissus Group Complete.....	\$ 2 25
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IMPORTANT SOLD OUT INFORMATION

All items which were Sold Out at the time this Price List was printed are marked "**SOLD OUT**". Such items will not appear on current Sold Out Lists. Any new items reported as Sold Out after this list is issued should be crossed out of this Price List immediately. In this way, this Price List will always be up-to-date.

Please do not book orders for Sold Outs under any circumstances. This applies also to replacement orders. In the case of replacements, customer may select other items of similar value, or replacement of the original variety will be made in Fall 1944 or Spring 1945 when a supply will be available.

The present Sold Out situation is not as serious as it may first appear. This price list shows more than 1,700 different varieties and sizes—only a small percentage are marked "Sold Out".

The greater number of Sold Outs will be found in the Fruit Department. The supply of Landscape material such as Flowering Shrubs, Ornamental Lawn and Shade Trees, Climbing Vines, etc. is "tops". Swing your sales to Landscape material and your weekly commission earnings will be larger than ever.

ASSURED POLLINATION IS THE RESULT OF PROPER SELECTION AND PLANTING OF "ROOSTER" TREES

Whenever you are selling Apple Trees, Sweet Cherry Trees, Pear Trees, Plum Trees, and Hale Peach Trees, (whether it is only a few for the city back yard, a small farm family fruit garden or an extensive commercial orchard) always suggest planting "Rooster" Trees for assured pollination, the secret of full crops year after year.

Use your new "Rooster Tree Folder" which pictures the "Rooster" Apple Trees and contains Pollination Charts for Apples, Sweet Cherries, Pear, Plum and Hale Peach Trees.

Also—Tell the convincing "Rooster" Tree story you will find given in full detail on page 38 of your Fruit Demonstration Book Sales Manual and picturized for your customer on page 22 of your Fruit Demonstration Book.

This service is provided by our trained Nursery salesmen. It's a service that assures full fruit production from each fruit tree you sell.

All sizes of Fruit Trees refer to height above roots.

Apple Trees

HEAVY BEARING STRAINS

For Fall or Spring Planting

S—Summer

A—Autumn

W—Winter

		Over six Each	Over 12 each	Over 12 each
	GROUP A			
X , 3 to 4 ft., Medium Size	\$1.95	\$1.75	\$1.65	
XX , 4 to 5 ft., Regular Standard	2.20	1.95	1.85	
XXX , 5 to 7 ft., Extra Large Selected	2.50	2.35	2.15	
Baldwin, w, Nov. 1				Red Delicious, w, Oct. 23
Banana, SOLD OUT				Red Rome Beauty, w, Oct. 18
Cortland, SOLD OUT				Rome Beauty, w, Oct. 18
Delicious, w, Oct. 23				Roxbury Russet, w, Oct. 25
Duchess of Oldenburg, a, Oct. 30				R. I. Greening, Sell X-XX sizes only
Fall Pippin, SOLD OUT				*Snow, or Fameuse, a, Oct. 5
Gallia Beauty, w, Oct. 25				— Smokehouse, w, Oct. 15
Gravenstein, a, Sept. 15				Stayman's Winesap, w, Oct. 20
Golden Grimes, w, Oct. 30				Sweet Bough, s, Aug. 18
Jonathan, w, Oct. 25				Strawberry, a, Sept. 20
King, SOLD OUT				Talman Sweet, SOLD OUT
Maiden's Blush, a, Sept. 18				Twenty Ounce, SOLD OUT
Macoun, a, Oct. 15				Wagner, SOLD OUT
McIntosh Red, a, Sept. 25				Wealthy, a, Sept. 10
Northern Spy, w, Oct. 25				Yellow Delicious, w, Oct. 20
N. W. Greening, SOLD OUT				York Imperial, w, Oct. 30
Pound Sweet, SOLD OUT				

GROUP B

By nature the following varieties do not grow as large as varieties in Class "A" and are not as large when shipped to our customers. Therefore, to avoid confusion and misunderstanding they must be sold in accordance with sizes specified.

		Over six Each	Over 12 each	Over 12 each
X , 3 to 4 ft., Medium Size	\$1.95	\$1.75	\$1.65	
XX , 4 to 4½ ft., Regular Standard	2.20	1.95	1.85	
XXX , 4½ to 6 ft., Extra Large Selected	2.50	2.35	2.15	
Early Harvest, s, August 5				Red Astrachan, SOLD OUT
Yellow Transparent, Sell XX and X size only				

FAMILY COMBINATION APPLE TREE

"THE ONE TREE APPLE ORCHARD"

4 VARIETIES ARE GROWN ON THE SAME TREE

Yellow Transparent, s, July 20 Red Delicious, w, Oct. 23

McIntosh Red, a, Sept. 25

Northern Spy, w, Oct. 25

Each

XXX, 4 to 5 ft., Low Headed—Early Bearing

\$4.95

Peach Trees

For Spring Planting Only

PEACH TREES WILL LIVE AND GROW BETTER IF
PLANTED IN THE SPRING. FALL PLANTING
IS NOT RECOMMENDED

Peach trees, unlike other Fruit Trees, do not become dormant early in the Fall, that is, the sap does not return to the roots as early as with other types of Fruit Trees.

As a result of this condition, should the Winter be severe the losses on Fall Planted Peach Trees is apt to be heavy. To eliminate this possibility we recommend that Peach Trees be planted in the SPRING. All other Fruit Trees can be planted either in the Fall or Spring.

	Over six Each	Over 12 each		
X, 2 to 3 ft., Medium Size.....	\$1.30	\$1.15	\$1.10	
XX, 3 to 3½ ft., Regular Standard.....	1.65	1.55	1.50	
XXX, 3½ to 5 ft., (All Varieties).....			SOLD OUT	

Beer Smock, SOLD OUT	Hale, Sept. 15
Belle of Georgia, Sept. 12	Hale Haven, Sept. 3
Carman, Aug. 25	Heath Cling, SOLD OUT
Champion, Sept. 10	May Flower, July 22
Crosby, SOLD OUT	Mikada, July 27
Crawford Early, SOLD OUT	Rochester, sell XX only
Crawford Late, SOLD OUT	South Haven, SOLD OUT
Delicious, SOLD OUT	Summercrest, SOLD OUT
Early Elberta, Sept. 12	Valiant, SOLD OUT
Elberta, Sept. 18	Vedette, SOLD OUT
Fitzgerald, SOLD OUT	Veteran, SOLD OUT
Greensboro, SOLD OUT	Yellow St. John, SOLD OUT
Golden Jubilee, Aug. 17	

THE 3 "V" PEACH GROUP

NEW CANADIAN PEACH INTRODUCTION

Vedette, Aug. 25 Valiant, Aug. 30 Veteran, Sept. 5

	Each
All 3 (one of each) in XXX size only for.....	SOLD OUT
All 3 (one of each) in XX size for only.....	4.45
All 3 (one of each) in X size for only....	Sold Out. 3.50



Grape Vines

For Fall or Spring Planting

SECTION "A"

	Each Dozen	\$.50	\$4.75
X Medium Size,.....
XXX Extra Large Selected.....65	5.95
Concord, blue-black, Oct. 7	Catawba, SOLD OUT		
Niagara, white, Oct. 5			

SECTION "B"

	Each Dozen	\$.85	\$8.95
X Medium Size.....
XXX Extra Large Selected.....	1.10	11.45
Agawam, SOLD OUT		Lindley, new red, Sept. 18	
Brighton, SOLD OUT		Moore's Diamond, white,	
Caco, new red, Oct. 7		Sept. 25	
Campbell's Early, black, Sept. 22		Moore's Early, black, Sept. 20	
Delaware, red, Sept. 20		Portland, white, Sept. 7	
Fredonia, best blue-black, Sept. 10		Salem, red, Oct. 5	
Lucile, new bright red, Sept. 20		Sheridan, new black, Oct. 15	
		Vergennes, red, Oct. 10	
		Worden, blue black, Sept. 25	

SECTION "C"

	Each	2 for
XXX Extra Large Selected.....	\$1.95	\$3.85
Golden Muscat, SOLD OUT		
Concord Seedless, new seedless blue-black, Oct. 7		

HOME PROFIT GRAPE GROUP

(See Plate Book)

Brighton, red, Sept. 20	Fredonia, best blue-black,	
Lindley, new red, Sept. 18	Sept. 10	
	Portland, white, Sept. 7	
All 4 (one of each) in the XXX size for only.....		\$3.25
All 4 (one of each) in the X size for only.....		2.35

Sour Cherry Trees

For Fall or Spring Planting

	Over six Each	Over 12 each	Over 12 each
X, 2½ to 3 ft., Medium Size.....	\$2.95	\$2.80	\$2.65
XX, 3 to 3½ ft., Regular Standard.....	3.25	3.10	2.95
XXX, 3½ to 5 ft., Extra Large Selected.....	3.50	3.30	3.15
Early Richmond, SOLD OUT		Large Montmorency, June 30	
English Morello, SOLD OUT		May Duke, SOLD OUT	

All sizes of Fruit Trees refer to height above roots.

Sweet Cherry Trees

KNOWN AS OXHEARTS

For Fall or Spring Planting

	Over six Each	Over 12 each
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X, 2½ to 3½ ft., Medium Size	}.....	SOLD OUT
XX, 3½ to 5 ft., Regular Standard		
XXX, 5 to 6 ft., Extra Large Selected		

Black Tartarian, black, June 25	Windsor, dark red, July 25
Governor Wood, light, July 2	Yellow Spanish, light yellow,
Napoleon Big, light, July 18	July 20
Schmidt's Big, black, July 12	

Standard Pear Trees

For Fall or Spring Planting

S—Summer

A—Autumn

W—Winter

	Over six Each	Over 12 each
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X, 2½ to 3½ ft., Medium Size.....	\$2.50	\$2.35	\$2.25
XX, 3½ to 4½ ft., Regular Standard.....	2.95	2.70	2.60
XXX, 4½ to 6 ft., Extra Large Selected.....	3.50	3.20	3.05

Bartlett, a, Sept. 15	Flemish Beauty, SOLD OUT
Beurre d'Anjou, SOLD OUT	Kieffer, SOLD OUT
Clapp's Favorite, SOLD OUT	Seckel, SOLD OUT
Duchess de Ang., SOLD OUT	Sheldon, SOLD OUT

Dwarf Pear Trees

For Fall or Spring Planting

	Over six Each	Over 12 each
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XXX, 3 to 4 ft., Extra Large Selected.....	\$3.65	\$3.45	\$3.30
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A—Autumn

Bartlett, SOLD OUT

◆ Duchess D'Angouleme, a, Oct. 15

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Plum and Prune Trees

For Fall or Spring Planting

Over six Each	Over 12 each
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X, 2½ to 3½ ft.. Medium Size.....	}.....	SOLD OUT
XX, 3½ to 4½ ft., Regular Standard		

XXX, 4½ to 6½ ft., Extra Large Selected}

Abundance, Aug. 18	Red June, Aug. 8
Bradshaw, Aug. 23	Reine Claude, Sept. 30
Burbank, Aug. 25	Satsuma, Sept. 18
Fellenburg, (Italian)—	Stanley—PRUNE, Sept. 10
PRUNE, Sept. 20	Shropshire Damson, Sept. 19
German—PRUNE, Sept. 25	Wickson, Sept. 5
Imperial Gage, Sept. 11	Yellow Egg, Sept. 13
Lombard, Sept. 15	

Raspberry Plants

ORDERS NOT ACCEPTED FOR LESS THAN ONE DOZEN PLANTS

SECTION "A"

STANDARD FIRST QUALITY—ONE YEAR PLANTS

	Doz.	50	100	200
XXX Selected Size.....	\$2.75	\$9.95	\$18.95	\$36.00

RED VARIETIES:

For Fall or Spring Planting

- Chief, July 13
- Cuthbert, SOLD OUT
- Herbert, SOLD OUT
- Latham, July 18
- Newburgh, July 10
- St. Regis, (Everbearing), July 14
- Taylor, SOLD OUT

BLACK VARIETIES:

For Spring Planting Only

- Black Diamond, July 8
- Cumberland, July 7
- Gregg, SOLD OUT
- Ohio, SOLD OUT
- Plum Farmer, July 5

(TWO YEAR TRANSPLANTS—SOLD OUT)

NOTE:—By nature Red Raspberries start producing new plants earlier in the season than Black Raspberries. As a result, at shipping time, the ONE YEAR Red Raspberry Plants are larger than Black Raspberry plants.

However, after transplanting, both red and black varieties quickly develop into husky bushes coming into bearing at about the same age.

SECTION "B"

STANDARD FIRST QUALITY—ONE YEAR PLANTS

	Doz.	50	100	200
XXX Selected Size.....	\$2.95	\$11.50	\$21.00	\$39.00

Indian Summer, SOLD OUT

- Shuttleworth, (for Spring Planting Only) new black, July 1
- Sodus, (for Fall or Spring Planting) new purple, July 15

(TWO YEAR TRANSPLANTS—SOLD OUT)

Rhubarb Roots

(Commonly called Wine Plant and Pie Plant)

For Fall or Spring Planting

	Each	Dozen
XXX, Selected Rhubarb Roots.....	\$.45	\$4.65
Eaton's Peach Flavored		Myatt's Linneaus

Asparagus Roots

For Fall or Spring Planting

	Per 25	Per 100
Conover's Colossal, (2 year old).....	\$2.75	\$9.95
Barr's Mammoth, (2 year old).....	2.75	9.95
Pedigreed Martha Washington, (2 year old).....	2.95	10.25

(Noted for its Rust Resisting qualities)

Horseradish Roots

For Fall or Spring Planting

	Each	Dozen
Bohemian, Gold Medal variety.....	\$.25	\$2.00

Currants and Gooseberries

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantine in these states: Connecticut, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of currants and gooseberries is not permitted in the following counties of New York State: Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties also Adirondack and Catskill Parks.

Currant Bushes

For Fall or Spring Planting

Varieties	Each	Dozen
X, Medium Size.....	\$.70	\$ 6.95
XXX, Extra Large Selected.....	.95	10.95
Cherry, red, July 1	White Grape, white, July 10	
Fay's Prolific, red, July 5	Perfection, red, July 10	

Gooseberry Bushes

For Fall or Spring Planting

	Each	Dozen
X, Large.....	SOLD OUT	
XXX, Extra Large Selected.....	SOLD OUT	
Downing, pale green, July 8	Pearl, yellowish green, July 12	
Houghton, red, July 12	Red Jacket, red, July 8	

Strawberry Plants

For Spring Planting Only

Selected Size, Strong, Well-rooted Plants

All June Bearing Varieties (See below) per 25 per 50 per 100
\$1.65 \$2.65 \$4.95

EXTRA EARLY (Ripen about June 10th)

Bellmar	Premier (Howard No. 17)
Blakemore	Parson's Beauty
Beaver	Senator Dunlap (Dr. Burrill)

MEDIUM EARLY (Ripen about June 17th)

Bouquet	Dorset
Big Joe	Fairfax
Marshall	Jumbo
Catskill	Starbright

LATE (Ripen about June 25th)

Aroma	William Belt	Chesapeake
Gandy		Brandywine

Everbearing Variety, Giant Mastodon per 25 per 50 per 100
~~\$2.45~~ \$3.95 \$7.50
(Ripens about June 15th) *Sold Out*

THE "GARDEN FRESH" STRAWBERRY GROUP

25 Dorset 25 Starbright 25 Mastodon
25 of each Variety (75 plants in all) for \$4.55

TOP QUALITY STRAWBERRY PLANTS FOR YOUR CUSTOMERS

Many people have the mistaken idea that August is the best time to plant Strawberry Plants. The fact is, the only plants which could possibly be planted in August are either Old Plants which have borne one or more crops of Fruit, or Pot Plants. The first are not satisfactory and the second are impractical.

The plants we sell are field grown New Plants, and under normal growing conditions it is impossible to develop a rugged, heavy, fibrous-rooted new plant for August shipment. They are not fully developed until late September, and cannot be shipped earlier. Do not promise earlier delivery.

The original plant that produces these new plants is not allowed to produce Fruit. Thus, the surplus growing strength and vigor that would ordinarily be consumed in producing strawberries is transmitted by nature from the Mother plant to her offspring, resulting in producing vigorous, heavy-rooted, top quality plants, capable of bearing profitable crops of First Quality Berries. Only the plants that develop close to the Mother plant are used. Weak, inferior quality plants that grow at the end of the runners are not used in filling our orders.

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Every Customer Should Know About - - -

Our 7 Points of Superiority

- 1. PEDIGREED PARENTAGE**—"As important in Nursery Stock as in breeding horses, cows, and dogs."
- 2. SHIELD-TYPE BUDDING**—"A Tiny detail of immense importance."
- 3. INDIVIDUAL SPACING**—"Fewer Trees per acre insure big strong growth."
- 4. SCIENTIFIC ROOT PRUNING**—"Vigorous Growth and permanent satisfaction insurance."
- 5. CONTROLLED POLLINATION**—"Insures a full yield of fresh fruit year after year."
- 6. MOISTURE-CONTROL PACKING**—"Delivery in field—fresh condition."
- 7. INSPECTION BY THE FAMOUS AUTHORITY—
DR. SHAW AND ASSOCIATES**—"Assures True-To-Name Stock."

These 7 points of Superiority (fully explained in detail in your "7 Reasons Why" Booklet and the "Sales Manual for Fruit Demonstration Book")—sells your quality so well that price is put forever in the discard. And selling quality is so important that, if you should make the sale before telling your customer about our 7 Reasons of Superiority, then by all means explain each reason after the order is written and signed.

Here's the reason why; after you've left with your order, the purchaser may pick up a mail-order catalog or be solicited by a peddler of cheap, low-grade nursery stock. Your customer doesn't know anything about pedigreed stock or about all the other elements that go into producing what you have sold. Then your customer is left with an unanswered question in his mind—an unexplored or unexplained doubt. As a result, he may try to cancel; he may refuse to accept shipment; or he may talk to, and sour other prospects in your territory.

End every sale with a talk and explanation of the points on what makes quality, how much it means and how little the difference in price means between the highest quality and low-price, job-lot nursery stock.

RECOMMENDED DISTANCE FOR PLANTING AND NUMBER OF TREES AND PLANTS PER ACRE

Apples:

36 x 36 ft.— 33 Trees
40 x 40 ft.— 27 Trees

Peaches:

18 x 18 ft.— 134 Trees
20 x 20 ft.— 108 Trees

Apricots:

18 x 18 ft.— 134 Trees
20 x 20 ft.— 108 Trees
24 x 24 ft.— 75 Trees

Pears (standard):

18 x 18 ft.— 134 Trees
20 x 20 ft.— 108 Trees
24 x 24 ft.— 75 Trees

Blackberries:

3 x 7 ft.— 2074 Bushes

Pears (dwarf):

10 x 10 ft.— 435 Trees
12 x 12 ft.— 302 Trees
15 x 15 ft.— 193 Trees

Cherries—Sour:

18 x 18 ft.— 134 Trees
20 x 20 ft.— 108 Trees

Plums:

18 x 18 ft.— 134 Trees
20 x 20 ft.— 108 Trees
24 x 24 ft.— 75 Trees

Cherries—Sweet:

24 x 24 ft.— 75 Trees
30 x 30 ft.— 48 Trees
36 x 36 ft.— 33 Trees

Quinces:

10 x 10 ft.— 435 Trees
12 x 12 ft.— 302 Trees
15 x 15 ft.— 193 Trees

Currants:

4 x 6 ft.— 1815 Bushes
5 x 5 ft.— 1742 Bushes
4 x 7 ft.— 1556 Bushes
4 x 8 ft.— 1361 Bushes

Raspberries (red):

2 x 7 ft.— 3111 Bushes
3 x 7 ft.— 2074 Bushes

Gooseberries:

3 x 6 ft.— 1815 Bushes
4 x 5 ft.— 1742 Bushes

Raspberries (black):

3 x 7 ft.— 2074 Bushes

Grapes (on trellis):

8 x 8 ft.— 680 Vines

Strawberries:

1 x 4 ft.— 10,890 Plants

To estimate the number of plants required for an acre at any given distance, multiply the distance between the rows by the distance between the plants, which will give the number of square feet allotted to each plant, and divide the number of square feet in an acre (43,560) by this number. The quotient will be the number of plants required.

AGE AT WHICH DIFFERENT TREES USUALLY FRUIT

XXX Size Only

This varies greatly with different varieties. Such apples as "Yellow Transparent" and "Duchess of Oldenburg" often fruit the second year, while "Northern Spy" seldom fruit in less than ten years after transplanting, though it is one of the best apples and a prolific yielder when of bearing age. The average time after planting is, for

Apples.....	2 to 6 yrs.	Grapes.....	2 yrs.
Blackberries.....	1 to 2 "	Plums.....	2 to 4 "
Cherries.....	3 to 4 "	Peaches.....	2 to 3 "
Crab Apples.....	2 to 6 "	Quinces.....	3 to 4 "
Currants.....	1 to 2 "	Raspberries.....	1 to 2 "
Dwarf Pears.....	2 "	Std. Pears.....	3 to 4 "
Gooseberries.....	1 to 2 "		

OUR CONVINCING, CONFIDENCE-BUILDING REPLACEMENT GUARANTEE MEANS WHAT IT SAYS

REPLACEMENT GUARANTEE

Seller agrees to replace FREE all nursery stock purchased in this order that fails to live the first year, except Evergreens, replacing these at one-half the original purchase price, provided purchaser has paid promptly as agreed in this order, and that the nursery stock was promptly and properly planted on arrival and properly cared for. Duplicate copy of your original order blank and remittance for Evergreen Replacements must accompany request for replacement.

Special Suggestions

FILL OUT EACH ORDER COMPLETE
HAVE PRICES AND VARIETIES RIGHT

WRITE NAMES
AND ADDRESSES PLAINLY

PUT DATE ON EVERY ORDER

BE SURE TO SHOW CUSTOMER'S
NEAREST FREIGHT OR EXPRESS
STATION

Sell Only Varieties and Sizes Listed

MAKE NO EXTRA CHARGE FOR BOXING
OR PACKING.

It is not advisable to promise a customer a definite date of delivery. We always ship each order at proper time for planting in the Fall or Spring.

ALL QUOTATIONS in this Price List are for immediate acceptance, and subject to our being able to supply stock at shipping time without liability to us should injury befall the stock from frost, hail, fire or other causes beyond our control. We aim to keep our varieties true to name and will replace on proper proof, all that prove otherwise, or refund the purchase price, but we do not give any warranty, expressed or implied, and it is mutually agreed between the purchaser and ourselves that we shall not, at any time, be held responsible for a greater amount than the purchase price. Fall shipments are usually made during October and November, and Spring shipments March, April, May, according to locality, weather and other conditions, but departure or arrival is not guaranteed at any specified time or season.

NON-WARRANTY. The descriptions in this price list are accurate to the best of our knowledge and belief, but we give no warranty thereon, expressed or implied, and we will not be responsible in any manner for any errors or omissions. If any errors in the descriptions are found, we will be very grateful to our readers if they will kindly call our attention to same so they may be eliminated in our next edition.

Prices Subject to Change Without Notice.